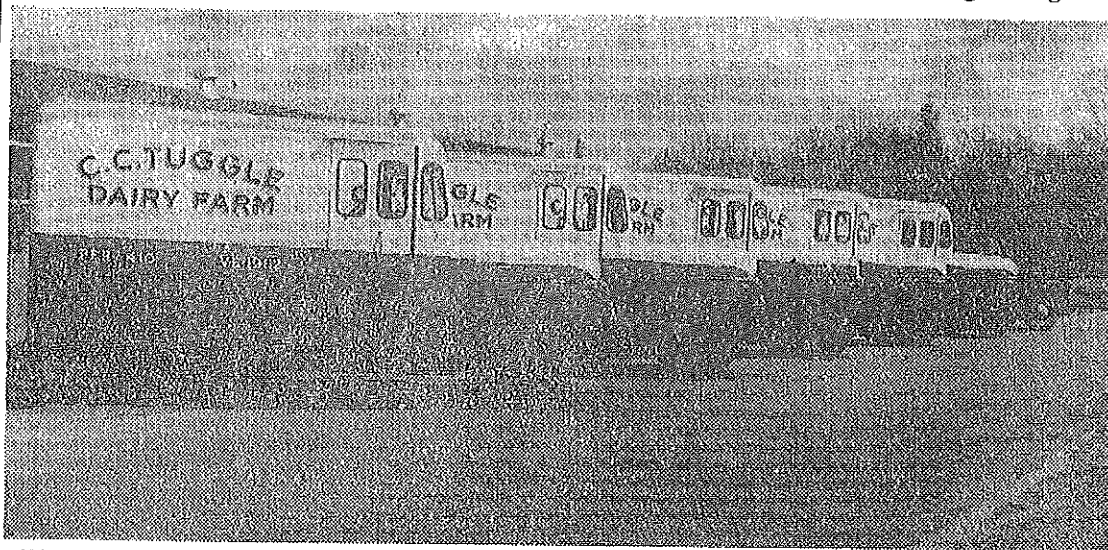


From C. C. Tuggle Dairy



TUGGLE COWS IN MODERN DAIRY PLANT—"If cows could talk, these would say 'Merry Christmas and a Happy New Year' to everybody," says Arthur Tuggle, who announced today that all members of the Tuggle Dairy Farm extend season's greetings.



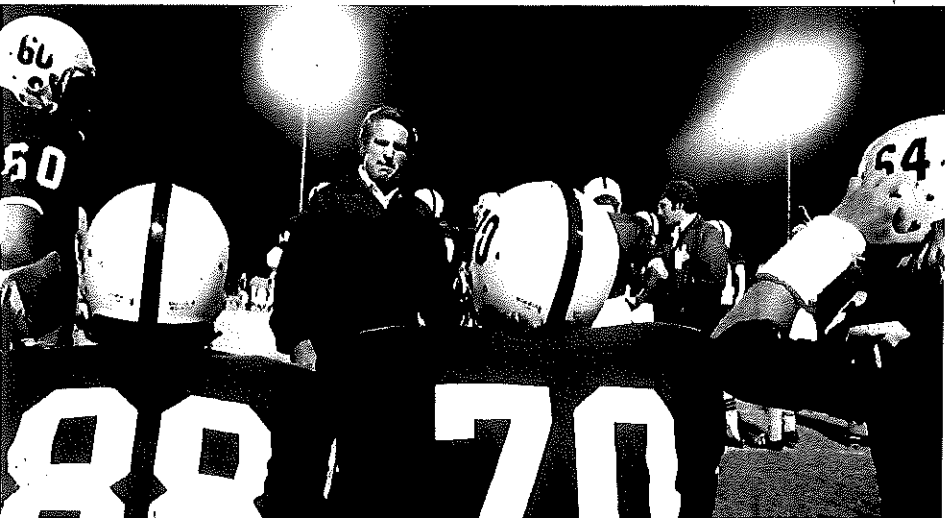
READY TO ROLL—A modern fleet of trucks delivers wholesome milk to patrons of the C. C. Tuggle Dairy, located at 3200 Briarcliff Rd., N. E. If you wish to place your order for milk, telephone VE. 1952 today.



The sixteen years of Briarcliff High School hold many secrets that the students of 1974-75 never knew existed. With the help of the 1968 SHIELD we would like you to take a closer look at the history of our school as we venture through the past.

The property on which the school now stands, was originally owned by TUGGLE DAIRIES. The students in this area attended Druid Hills High School. Overcrowded conditions made it imperative that Briarcliff open in the fall of 1958. The faculty grew panicky during the week prior to the opening of Briarcliff because the building was still under construction. But the tension was relieved when registration began the day before school was to start.

During the first year, Briarcliff housed 442 eighth and ninth graders in the twelve classrooms of B-hall. The lobby served a dual purpose containing the library and the office. Students brought their own lunches and ate in the classrooms. Milk was delivered to the school by the local dairies and was placed in wheelbarrows to be distributed to the students. When the cafetorium was finally completed, it served several purposes. The stage was



Aug. 16, 1984

News/Star

Fate Of Old Dairy

Still Up In The Air

By SHERRON MARTINEZ

At the corner of Briarcliff and North Druid Hills Roads stands the Tuggle home, site of the Tuggle Dairy which dates back before the turn of the century when milk was delivered by wagons and mules.

A rezoning decision last winter calls for the Tuggle property to be converted to a 170,570 square foot shopping center, to be developed by Andy Aderhold and Treprow Development Company.

The land's been sold; grading will begin this fall. In the meantime, the old house, with its two-story balcony, still stands guard over the 16-acre site.

Though it's been vacant for a number of years, and needs major repairs, a DeKalb man has said he'd like to move it and would be willing to invest a sizeable sum of his own money to do so.

PERHAPS a DeKalb trend is about to begin: just last week what is believed to be the oldest home in the county was rescued from the torch. Developer Tom Williams donated the 160-year-old Towers-Fow-

ler-Thompson house located at Northern and Rockbridge Roads to a Stone Mountain family who is having it moved to a new site.

According to Dorothy Nix of the DeKalb Historical Society, hundreds of calls came in regarding the future of the old house.

But she's also had calls about the Tuggle home, she said, including one from Bob Henry who lives in the Chamblee-Doraville area.

Mr. Henry said he's got land available in Henry County, and if he can move and renovate the old home for under his personal budget—any cap of \$50,000 then he wants it.

He doesn't know, however, if it can be done for that amount, and said he cannot request an estimate from a mover until Mr. Aderhold gives him the go-ahead.

MR. ADERHOLD said he doesn't know what his company will do with the rambling 11-room house which gradually grew as the Tuggle family grew.

"What do you do with an old house?" he asked.

"It's not for sale; it's not going to

be for sale," Mr. Aderhold continued.

He said the house will have to be "displaced" before construction may begin, either by tearing it down or by soliciting competitive bids from people interested in acquiring it and moving it.

At present, though, no decision has been made, he said.

The Journal, Friday - June 10, 1960

OLD LANDMARK

Tuggle Dairy Farm Is Leased Out

Atlanta's oldest dairy family is out of the business.

The C. C. Tuggle Dairy Farms, at 2534 Briarcliff Rd., NE, has been leased by its owners to Pet Dairy Products Co.

Ralph W. and Arthur W. Tuggle, third generation dairymen, still live in the neighborhood, but were, as they say, "forced into the real estate business" by the development of the area since World War II.

Ralph Tuggle lives at 2338 Clairmont Rd., NE, and his brother Arthur at 2535 Briarcliff Rd., NE. Both studied business administration when they went to school, their grandfather's business having grown to demand management as well as cattlemen's knowledge.

* * *

"WE HAVE RECORDS going back to 1890. Our grandfather, John T. Tuggle, was in the dairy business then. Our father—the Clyde C. Tuggle whose name the business bore—bought out his father's interest, and operated it until ill health forced his retirement. He died in 1955."

At peak production, the Tuggle Dairy operated 14 delivery trucks, and sold 18,000 gallons of milk daily to some 3,000 customers. When they had their own milch cows, they specialized in Jersey cattle.

"Once Briarcliff road was a big dairying section. I expect there were a dozen dairies in this area. As I remember, DeKalb County had the name of being the largest dairying county," Ralph Tuggle says.

* * *

MR. RALPH TUGGLE says the dairy sold only buttermilk and butter until about the time World War I began, because refrigerating was not as reliable as it is today. "We went into the sweet milk business when ice became

plentiful, and when the competition began selling it."

In recent years the Tuggles sold no butter, but sweet and buttermilk and the various sorts of packaged creams. They sold it both in bottle and in cartons, depending on the customer's preference.

At one time the Tuggles operated a pasture of some 115 acres on the farm, for their cattle.

FRANK DANIEL.

Tuggle Dairy About To Become Shopping Center

(the Elderly), A.A.R.P.
(American Association of
Retired Persons), or T.A.P.

By
SHERRON MARTINEZ

There was a time when a quart of sweet milk sold for 26 cents, a quart of buttermilk for 19 cents, and a quart of whipping cream for \$1.20. The gallon milk jug had not been introduced yet; in fact the cardboard container was just beginning to get the edge over the traditional clear glass bottles.

Those prices were the ones charged by the C.C. Tuggle Dairy Farm to their retail customers in 1959, according to records kept by Ralph Tuggle, grandson of the founder of the dairy.

Before the turn of the century, grandfather John T. Tuggle, a farmer, came from far away Gwinnett to DeKalb County and built a small home on the corner of what is now Briarcliff and North Druid Hills Road.

From a wagon drawn by two mules, John Tuggle sold vegetables, butter, buttermilk to neighbors along the dirt roads of the county.

Upon his death, and the death of his wife Emma on the same day in 1914, the farm and business were bought by his son Clyde C. Tuggle, Ralph's father.

In 1920, Ralph Tuggle, who lives in DeKalb to this day, moved with his parents and brother Arthur to the

Tuggle home which still stands at the busy intersection.

"THE TIME I WAS raised," he said, "there was not a paved street anywhere around. I milked many a cow; it was just farm life. Most any of the main thoroughfares and almost every farm had a dairy," he recalled.

There were some advantages to growing up on a dairy farm. Ralph Tuggle said his mother, Ola made about a gallon of ice cream each day, and he "drank milk instead of water."

"I think we operated on the old system, 'sell what you can't eat, not eat what you can't sell,'" he laughed.

When Ralph Tuggle's father took over the business, there were only 3 or 4 cows in the barn. Eventually, however, Clyde Tuggle stopped selling vegetables, and began to concentrate only on dairy products, adding a line of sweet milk and cream. At the peak of the business, 14 Tuggle dairy trucks traveled 20 routes a week, selling the milk of about 300 cows.

Clyde Tuggle ran the dairy with the help of his two sons until his death in 1955. Ralph, for example, drove milk routes from the time he was 15, and lived in the Tuggle home for 17 years, eventually with his wife Alice.

The small three-room 19th century structure, built by

grandfather John Tuggle had grown little by little to a large white 11-room home with a cool veranda all around the first and second stories.

After Clyde Tuggle's death, sons Ralph and Arthur Tuggle took over the business, but by then larger dairies were supplying much of the milk for the county and "individual dairies were not making any profits," Ralph Tuggle said.

So in 1960, the C.C. Tuggle Dairy Farm was sold to Pet Milk, though the house and land were retained by the Tuggle family.

BUT THEY ARE ABOUT to go now. Plans are underway for a shopping center, with 170,570 square feet of retail space, and more than 850 parking spaces.

If all goes as planned, Trepow Development of Houston, in conjunction with Andy Adershold of Atlanta will start clearing land this April, and open the center a year from then.

The house and dairy buildings will have to go. Pet Milk is moving to Gwinnett County, according to Ralph Tuggle, and the old house cannot be saved.

"I know that things have got to happen; we can't continue to pay the taxes and insurance on it," Mr. Tuggle said.

The house needs a lot of work, including a new roof, he said, and to move it to another site is out of the question according to experts because it was built in bits and pieces.

"Everybody hates it," said Alice Tuggle. "That was the old landmark — 'Go to the Tuggle Dairy.'"

"It would cost more than \$100,000 to put it in good condition," Ralph Tuggle said. "It will have to be torn down."



The Tuggle Home, Built Last Century, Still Stands

Tuggle, 73, who still lives in DeKalb, almost grew up in the stured, originally built by grandfather John Tyler Tuggle. ived there in 1920 when he was ten years old, and left with and child 17 years later. His mother, Ola Tuggle stayed in y home until her death in 1979. The photo above "is before

my time" said Ralph Tuggle, estimating that it was taken before the turn of the century. Shopping center plans for the corner of Briarcliff and North Druid Hills Roads where the house stands will require the old home, which Mr. Tuggle says needs major repairs, to be torn down.

From: Janice Massee Date: Sun, Jul 7, 2013 at 1:25 AM

Subject: CORRECTION

To: info@dekalbhistory.org

Looked at your web site and there is a bad mistake in your dairy list that I would like you to know about and would appreciate your change. The mistake is "Gladden C. C. Tuggle Dairy Farm" being very wrong-----the correct name is just "C. C. Tuggle Farm" and never had "Gadden" as a part. I know as I am a Tuggle of this dairy family in fact my Great-Grandfather John Tuggle started the dairy in 1885, then John's son, my Grandfather Clyde Tuggle bought the dairy in about 1900 then my Dad, Ralph Tuggle and his brother Arthur Tuggle took over the dairy in the late 1930's to early 1940's.

In 1960 we sold the dairy business out to Pet Dairy and they leased our dairy plant until 1983 when we sold the property. Our dairy was the oldest and largest in the Atlanta area when we sold the business. In fact my Dad donated items to your museum from the dairy.

With kind regards,

Janice Tuggle Massee