Introduction: During the process of demolition of the Avondale Mall, formerly Columbia Mall, a time capsule was discovered in the building. It was opened during the groundbreaking ceremony for the new Wal-Mart Memorial Drive Supercenter on February 12, 2007.

Provenance: The contents of the time capsule were presented to the DeKalb History Center for safe-keeping by a representative of JacksonHeath Group on February 12, 2007. The contents were donated to the DeKalb History Center in March 2008.

Accession #2008.2


Size: Two cubic feet, items of various types and sizes, contained in one Hollinger document box and one oversized flat box.

Inventory of oversized flat box:

1. Newspaper: The Atlanta Times, Tuesday, July 7, 1964, pages 1B to 10B
   Front Page, Section B, Articles:
   Fulton Grand Jury warned by judge not to be influenced by politics
   Movie censor resigns post
   Cobb votes on council increase
   Maddox faces court today
   Fire truck damage; four hurt
   Teacher pay hike pledged
   Lawyer wins delay for client charged in rally disturbance

   Front Page Articles:
   Rights Measure Clears Congress
   Fulton Grand Jury Urges Citizens to Obey Rights Law
   Weltner Votes for Rights Bill
   He’ll Sail Into Marriage
   Atlanta to Get Braves in ’65?
   Ike Rumors Cloud GOP Political Air
   NLRB Strips Local For Racial Bias
   Senate Rebuffs Block on Pay
   Guidelines on Balloting
   Front Page Articles:
   - House ready today to pass rights bill
   - Collins of Florida confirms he is choice to head new agency created by rights bill
   - Ike still mum over Scranton
   - Disclosure question clouds pay hike bill
   - Downed pilot says Reds can hit target
   - Fireball Roberts loses race
   - Rusk says Asia policy ‘live’ issue
   - Congo gets pulse felt

   Front Page Articles
   - Impact Program Opens Tonight
   - First Negro Students Expected Next Fall
   - Vanderbilt Will Move To Block Taxation By Metro Government
   - Panty Raiders Swamp Quad, Collect Lingerie
   - Bracelet To Jane Poston
   - Twenty To Attend Business Seminar
   - Humor Magazine ‘Eowatt’ Parodies Vanderbilt Life
   - New ‘Bookstore’ Popular Night Spot


**Inventory of Hollinger document box:**
Folder 1

Folder 2
*Atlanta* [Official monthly publication of the Atlanta Chamber of Commerce], March 1964.

Folder 3
*Atlanta* [Official monthly publication of the Atlanta Chamber of Commerce], April 1964.
Folder 4
7. Colley Family
   a. Letter from Denise Gary Colley, age 10, and Mary Shauna Colley, age 8, of 3187 Wynn Drive, Avondale Estates, Georgia, written April 30, 1964. Their mother, Florence Colley, was the first employee of Davison’s Columbia Mall. “We predict in the future people will be living on other planets.”
   b. Photograph of Florence, Denise, and Mary, on neighborhood street with bicycles and beagle.
   c. Two Valentine’s cards from Denise
   d. One U.S. George Washington 5 cent postage stamp

Folder 5 – General
9. Seven Western Union “Telefax” invitations to groundbreaking, dated April 8, 1963, sent to: Charles O. Emmerich, Board of Commissioners; William M. Evans, Board of Commissioners; James R. Almand, Jr., Board of Commissioners; T. M. Callaway, Jr., Board of Commissioners; J. C. Haynes, Board of Commissioners; Jack Hamilton, Mayor, City of Decatur; Lee R. Potter, Mayor, Avondale Estates.
10. Advertiser’s Digest, Volume 29, Number 5, May 1964
11. Groundbreaking ceremony, news release, April 10, 1963
12. Columbia Mall, Luncheon Invitation List, April 3, 1963, seven pages
13. Tale of Two Time capsules, article by archivist Paul K. Graham when the collection was received in 2008. Article was published in the April 11, 2008 DHC newsletter.

Folder 6

Folder 7
15. Photograph, groundbreaking of Columbia Mall, April 10, 1963: Wallace W. Dreyfoos, Davison’s President; Roy A. Blount, President DeKalb Chamber of Commerce; Charles O. Emmerich, Chairman of DeKalb County Board of Commissioners; and Virgil M. Milton, General Manager of Sears Retail Stores in Atlanta.
16. Artist’s rendering of Columbia Mall (same picture as published in The D. P. Cue, Vol. IX, No. 3)

Folder 8
Folder 9 Stores – Davison’s
18. Newspaper clipping from unidentified newspaper: “Ribbon Cut For Davison’s Store at Mall”
21. Newspaper clipping, photograph and caption of Davison’s ribbon-cutting from unidentified newspaper: “Davison’s Opens Columbia Mall Store”
22. Newspaper clipping, photograph and caption, newspaper unidentified (possibly Atlanta Journal, Guy Hayes, photographer): “Ribbon Snipping”
23. Davison’s Columbia Mall Tour Pamphlet: includes map and Davison’s credit application

Folder 10 – Stores – Macy & Co.
25. R. H. Macy & Co., Inc., career opportunities booklet, 8.5” x 11”.

Folder 11

Books:

Items moved to Museum collection:
29. Small granite rock
30. Bottle of Alka-Seltzer, in retail box (Davison-Paxon Co. price sticker: $0.39)
31. Small bottle of Bufferin, 12 tablets (Davison-Paxon Co. price sticker: $0.25)
32. Package of BC headache powder ($0.10)
33. Tin of Bayer Asprin, 12 tablets (Davison-Paxon Co. price sticker: $0.17)

Updated August 12, 2010 Jill Sweetapple